WXIX

ORDER



Contract / Revision

Original Date / Revision

Flight Dates 09/19/12-09/27/12

Order Sep 00:00:00 Product Estimate # 1017 AMERICAN CROSSROADS Alt Order # 06321185 Billing Type Cash Agency Com 15% Order Type Political Billing Contact Billing Cycle EOM/EOC Billing Calendar BROADCAST

Advertiser American Crossroads

New till 11/14/10

66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

822129

09/18/12 09/18/12

Buying Contact
Sales Office T-DC
Sales Region National

66 Canal Center Plaza Suite 555 Alexandria, VA 22314 Agency Ref

Rev Codes Agency Political Pol-Issue

A35+

Priority P 1
Advertiser Ref

Order Share %

Product Codes PL20

Demographic

Primary Account Executive Aaron Ashe

Account Executive Order% Start Date End Date

Aaron Ashe 100%

Gradi Gridio 70	market value	
Competing Station	% of Order	Amount
EXIX	%	
WBQC	%	
WCET	%	
WCPO	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	

Market Value

Order Totals Billing Plan Month # of Spots Net Amount Gross Amount Rating Start Date End Date # Spots **Net Amount Gross Amount** September 2012 \$25,160.00 \$29,600.00 0.00 08/27/12 09/27/12 28 28 \$25,160.00 \$29,600.00 Totals 28 \$25,160.00 \$29,600.00 0.00

							Tota	ls
Ln Ch Start End	Inventory Code Bre	eak Start/End	Γime Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
E 1 WXIX 09/21/12 09/21/12	Late News M-F Con Late News M-F	nm 10-11P	1	:30 1	\$1,400.00 P 1	0.00 NM	1	\$1,400.00
Start Date End Date Week: 09/17/12 09/23/12	Weekdays Spots/We	eek Rate 1 \$1,400.00	Rating 0.00					
E 2 WXIX 09/21/12 09/21/12	News @ 7a Cor	nm 7a-9a	1	:30 1	\$600.00 P 1	0.00 NM	1	\$600.00
	News @ 7am	(7:00 AM-7:	30 AM)					
Start Date End Date	Weekdays Spots/We	eek Rate	Rating					
Week: 09/17/12 09/23/12	1	1 \$600.00	0.00					
E 3 WXIX 09/21/12 09/21/12	Wheel Of Fortune 7P Cor Wheel Of Fortune	mm 7-730P	1	:30 1	\$1,500.00 P 1	0.00 NM	1	\$1,500.00
Start Date End Date	Weekdays Spots/We	eek Rate	Rating					
Week: 09/17/12 09/23/12	1	1 \$1,500.00	0.00					





<u>Contract / Revision</u> 822129 <u>Flight Dates</u> 09/19/12-09/27/12 <u>Hiatus Dates</u>

<u>Original Date / Revision</u> 09/18/12/ 09/18/12 <u>Order Sep</u> 00:00:00

Advertiser American Crossroads Product AMERICAN CROSSROADS Estimate # 1017

									Tota	als_
Ln Ch Start	End	Inventory Code			ime Days	Len Spo		Rtg Type		Amount
E 4 WXIX 09/21/1	12 09/21/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-8:3	1 30 AM)	:30	1 \$600.00 P 1	0.00 NM	1	\$600.00
Start Date	End Date	Weekdays	Spots/Week		Rating					
Week: 09/17/12	09/23/12	1	1	\$600.00	0.00					
E 5 WXIX 09/24/1	12 09/24/12	Late News M-F Late News M-F	Comm	10-11P	1	:30	1 \$1,400.00 P 1	0.00 NM	1	\$1,400.00
Start Date Week: 09/24/12	End Date 09/30/12	<u>Weekdays</u> 1	Spots/Week 1	Rate \$1,400.00	Rating 0.00					
E 6 WXIX 09/24/1	12 09/24/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-7:3	1 30 AM)	:30	1 \$600.00 P 1	0.00 NM	1	\$600.00
Start Date	End Date	<u>Weekdays</u> 1	Spots/Week		Rating					
Week: 09/24/12 E 7 WXIX 09/24/1	09/30/12		7P Comm	\$600.00 7-730P	0.00	:30	1 \$1,500.00 P 1	0.00 NM	1	\$1,500.00
L / WAIA 09/24/1	12 09/24/12	Wheel Of Fortune		7-7301	1	.50	τ φτ,500.00 τ τ	0.00 14101	'	φ1,500.00
Start Date Week: 09/24/12	End Date 09/30/12	Weekdays 1	Spots/Week 1	Rate \$1,500.00	Rating 0.00					
E 8 WXIX 09/24/1	12 09/24/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-8:3	1 30 AM)	:30	1 \$600.00 P 1	0.00 NM	1	\$600.00
Start Date	End Date	<u>Weekdays</u> 1	Spots/Week		Rating					
Week: 09/24/12 E 9 WXIX 09/20/1	09/30/12	-	1	\$600.00 10-11P	0.00	:30	1 \$1,400.00 P 1	0.00 NIM	2	\$2,800.00
		Late News M-F		-		.50	ι φι,400.001 ι	0.00 INIVI	2	ψ2,000.00
Start Date Week: 09/17/12	End Date 09/23/12	<u>Weekdays</u> 1	Spots/Week 1	Rate \$1,400.00	Rating 0.00					
Week: 09/24/12	09/30/12	1		\$1,400.00	0.00					
E10 WXIX 09/20/1	12 09/27/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-7:3	1 30 AM)	:30	1 \$600.00 P 1	0.00 NM	2	\$1,200.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/17/12 Week: 09/24/12	09/23/12 09/30/12	1 1	1	\$600.00 \$600.00	0.00 0.00					
E11 WXIX 09/19/1			Comm	730-8P	1	:30	1 \$1,800.00 P 1	0.00 NM	2	\$3,600.00
Start Date Week: 09/17/12	End Date 09/23/12	<u>Weekdays</u> 1	Spots/Week 1	Rate \$1,800.00	Rating 0.00					
Week: 09/24/12	09/30/12	1		\$1,800.00	0.00					
E12 WXIX 09/20/1	12 09/27/12	News @ 7a News @ 7am	Comm	(8:00 AM-8:3	,	:30	1 \$600.00 P 1	0.00 NM	2	\$1,200.00
Start Date Week: 09/17/12		<u>Weekdays</u> 1	Spots/Week 1							
Week: 09/17/12 Week: 09/24/12	09/23/12 09/30/12	1		\$600.00	0.00 0.00					
E13 WXIX 09/25/1		Late News M-F Late News M-F	Comm	10-11P	- 1	:30	1 \$1,400.00 P 1	0.00 NM	1	\$1,400.00
Start Date Week: 09/24/12	End Date 09/30/12	<u>Weekdays</u> - 1	Spots/Week 1	Rate \$1,400.00	Rating 0.00					
E 14 WXIX 09/25/1		News @ 7a News @ 7am		7a-9a (7:00 AM-7:3	- 1 30 AM)	:30	1 \$600.00 P 1	0.00 NM	1	\$600.00
Start Date Week: 09/24/12	End Date 09/30/12	Weekdays - 1	Spots/Week 1	Rate \$600.00	Rating 0.00					
E 15 WXIX 09/24/1		Jeopardy 730P JEOPARDY	Comm	730-8P	- 1	:30	1 \$1,800.00 P 1	0.00 NM	1	\$1,800.00
Start Date Week: 09/24/12	End Date 09/30/12	<u>Weekdays</u> - 1	Spots/Week 1	Rate \$1,800.00	Rating 0.00					

Print Date: 09/19/12

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Contract / Revision 822129 Flight Dates 09/19/12-09/27/12 Hiatus Dates

<u>Original Date / Revision</u> 09/18/12/ 09/18/12 <u>Order Sep</u> 00:00:00

Advertiser American Crossroads Product AMERICAN CROSSROADS Estimate # 1017

								Tota	<u>ls</u>
Ln Ch Start End	Inventory Code	Break	Start/End Tir	me Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
E15 WXIX 09/24/12 09/27/12	Jeopardy 730P JEOPARDY	Comm	730-8P	- 1	:30 1	\$1,800.00 P 1	0.00 NM	1	\$1,800.00
E16 WXIX 09/25/12 09/25/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-8:30	- 1 O AM)	:30 1	\$600.00 P 1	0.00 NM	1	\$600.00
Start Date End Date Week: 09/24/12 09/30/12	Weekdays Spor	ts/Week 1	<u>Rate</u> \$600.00	Rating 0.00					
E 17 WXIX 09/19/12 09/26/12	Late News M-F Late News M-F	Comm	10-11P	1	:30 1	\$1,400.00 P 1	0.00 NM	2	\$2,800.00
Start Date End Date Week: 09/17/12 09/23/12 Week: 09/24/12 09/30/12	<u>Weekdays</u> <u>Spot</u> 1	ts/Week 1 1	Rate \$1,400.00 \$1,400.00	Rating 0.00 0.00					
E18 WXIX 09/19/12 09/26/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-7:30	1 AM)	:30 1	\$600.00 P 1	0.00 NM	2	\$1,200.00
Start Date End Date Week: 09/17/12 09/23/12 Week: 09/24/12 09/30/12	<u>Weekdays</u> <u>Spot</u> 1	ts/Week 1 1	<u>Rate</u> \$600.00 \$600.00	Rating 0.00 0.00					
E19 WXIX 09/19/12 09/26/12	Wheel Of Fortune 7P Wheel Of Fortune	Comm	7-730P	1	:30 1	\$1,500.00 P 1	0.00 NM	2	\$3,000.00
Start Date End Date Week: 09/17/12 09/23/12 Week: 09/24/12 09/30/12	<u>Weekdays</u> <u>Spot</u> 1		Rate \$1,500.00 \$1,500.00	Rating 0.00 0.00					
E 20 WXIX 09/19/12 09/26/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-8:30	1 AM)	:30 1	\$600.00 P 1	0.00 NM	2	\$1,200.00
Start Date End Date Week: 09/17/12 09/23/12 Week: 09/24/12 09/30/12	<u>Weekdays</u> <u>Spot</u> 1	ts/Week 1 1	<u>Rate</u> \$600.00 \$600.00	Rating 0.00 0.00					

Totals 28 \$29,600.00